

**EARTO-EIRMA
Joint Conference 2015**

**Infrastructures and Resources
Sharing between Industry & RTOs
in Europe**



Introduction

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EIRMA in a nutshell

- A vibrant **network** of global R&D / Technology / Innovation performers coming from different business sectors
- **Learning opportunities** based on **around 100 major companies** in around 20 countries across **Europe**
- Awareness of what your cross sectorial peers are doing: **Open and honest discussion** between people who face **similar challenges**
- **“Give and take”** approach based on mutual exchange of ideas
 - Support: programme of events, outreach and publications

• **The best environment (member-led association) to tackle**
• **all R&D / Technology and innovation challenges**

EIRMA Value Proposition

- **Getting insights and advice** about key issues in R&D and innovation management
- **Unique network for learning and sharing tools:** direct contact to **top R&D people across industries** in Europe and beyond
- **Challenging, educating and developing the skills** of our members' organisation: from **R&D managers** to **CTO's**



Some of our EIRMA members



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